

Hello!

I am writing you requesting your consideration regarding **sponsoring the West Virginia University Western Equestrian Team** in the fastest growing intercollegiate equestrian program in the nation. Although supported by WVU as a University sanctioned club team, it falls on the team and team members to raise the balance of the funding needed to provide the team the opportunity to compete on a national and regional level.



The Intercollegiate Horse Show Association is highly praised for its structure of competition. IHSA welcomes riders with little to no experience, as well as challenges those who have ridden the entirety of their lives. Not only does the IHSA provide competitive and educational opportunities through equestrian athletics, it also provides an excellent opportunity for students to learn how to compete honorably. It is the responsibility of all participants to foster a spirit of unity, an atmosphere of community enjoyment, and mutual respect for all participants.

Riders compete in 10 shows per school year with the possibility of riding in semi-finals and nationals. Western riders display their talents in reining and horsemanship on horses that are matched up in a catch-ride system. Riders not only compete for individual points, but points are also accumulated for the team as well. This format adds team camaraderie to a typically individual sport.

Each showing team member must take a minimum of 12 lessons per semester. Additionally, there are show fees, travel expenses, and lodging. We also host 2 regional horse shows per season and some years host an invitational horse show that includes teams throughout the east coast. The cost of hosting these show are around \$7000 a year. We appreciate your consideration in helping us continue our winning tradition. Attached is a form with further information on sponsorship levels, prices, and what you receive in return for your support.

Sincerely,

Erin Wamsley
Captain, WVU Western Team

Individual/Business:	Phone #:
Contact Person:	Email Address:

SPONSOR LEVELS AND BENEFITS

GOLD \$300	SILVER \$150	BRONZE \$75	AD \$25
<p><i>As a GOLD level sponsor a 2' X 3' banner will be printed and displayed with your company name and logo during this season at our local hosted IHSA Western shows.</i></p> <p><i>Your company will be announced as a GOLD sponsor during this school year at local WESTERN IHSA shows along with a brief advertisement of your business that you provide.</i></p> <p><i>Individual sponsors will be posted in our program as a GOLD level sponsor during this school year at our local WESTERN IHSA shows. A FULL PAGE AD that you provide will be posted in our program.</i></p>	<p><i>Your company will be announced as a SILVER sponsor during this school year at local WESTERN IHSA shows along with a brief advertisement of your business that you provide.</i></p> <p><i>Individual sponsors will be posted in our program as a SILVER level sponsor during this school year at our local WESTERN IHSA shows. A FULL PAGE AD that you provide will be posted in our program.</i></p>	<p><i>Individual sponsors will be posted in our program as a BRONZE level sponsor during this school year at our local WESTERN IHSA shows. A HALF PAGE AD that you provide will be posted in our program.</i></p>	<p><i>Ads will be posted in our program during this school year at our local WESTERN IHSA shows. A QUARTER PAGE AD that you provide will be posted in our program.</i></p>
<p align="center"><input type="checkbox"/></p> <p>CASH <input type="checkbox"/> CHECK <input type="checkbox"/></p>	<p align="center"><input type="checkbox"/></p> <p>CASH <input type="checkbox"/> CHECK <input type="checkbox"/></p>	<p align="center"><input type="checkbox"/></p> <p>CASH <input type="checkbox"/> CHECK <input type="checkbox"/></p>	<p align="center"><input type="checkbox"/></p> <p>CASH <input type="checkbox"/> CHECK <input type="checkbox"/></p>

Make Checks Payable to **WVU Western Equestrian Team**. Return this sponsorship form with payment to: **Crystal Smith, PO Box 6108 Morgantown, WV 26506** by **Friday November 2nd**. All companies are required to provide their ad/banner layout via email as a PDF and an emailed script to be read by announcer at local IHSA Western shows. Please **submit your ad/banner layout and/or script by November 2nd** to: wvuwesternequestrianteam@gmail.com.